

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5303927
<b>Application Number:</b>	10750451
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	4989
<b>Title of Invention:</b>	Suggesting and/or providing targeting criteria for advertisements
<b>First Named Inventor/Applicant Name:</b>	Ross Koningstein
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	Google-41 (GP-099-00-US)
<b>Receipt Date:</b>	08-MAY-2009
<b>Filing Date:</b>	31-DEC-2003
<b>Time Stamp:</b>	16:31:19
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	Ref_DF_BusinessWire.pdf	191029	no	2
			2611878e48c38d758b18c526c29c20135c21 R01e		

**Warnings:**

**Information:**

2	NPL Documents	Ref_DG_Zeff_Part_1_of_3.pdf	17286148 a6c2e1709e5a656a68484819a79b7628918f545f4	no	130
<b>Warnings:</b>					
<b>Information:</b>					
3	NPL Documents	Ref_DG_Zeff_Part_2_of_3.pdf	17695092 bf96e79b1492a9f9b6c4b6ca77b9608815c3b6955	no	130
<b>Warnings:</b>					
<b>Information:</b>					
4	NPL Documents	Ref_DG_Zeff_Part_3_of_3.pdf	19233213 7781abce70c9224f8edc1231c1e5bc70984166f0d	no	180
<b>Warnings:</b>					
<b>Information:</b>					
5	NPL Documents	Ref_DH_Reexam_Request_025_patent.pdf	2695018 0c6bb1bf3ba15e117bf1d1a0ab003e14fbf7b0d	no	85
<b>Warnings:</b>					
<b>Information:</b>					
6	NPL Documents	Ref_DL_EmbedFont_Reexam_Request_045_patent.pdf	1175823 d271ab08fc45157a929da04488d9c15b3a4a6f93	no	54
<b>Warnings:</b>					
<b>Information:</b>					
7	NPL Documents	Ref_DJ_Reexam_Request_059_patent.pdf	2322461 7bc913d89106f82c36f62cd7d446128328c7313df	no	81
<b>Warnings:</b>					
<b>Information:</b>					
8	NPL Documents	Ref_DK_Reexam_Request_587_patent.pdf	5959768 0017c145da821a6a6e41bf6f24a2bf1a0d27a9dc	no	85
<b>Warnings:</b>					
<b>Information:</b>					
9	NPL Documents	Ref_DL_Statement_regarding_references_in_1449_form_gen_eric.pdf	82263 4ec12806081c10008b40b46702e726c556316c	no	2
<b>Warnings:</b>					
<b>Information:</b>					
10	NPL Documents	Ref_DM_Ntc_of_reasons_for_reject.pdf	492231 e6c38f79ef9b2e6a154081053916a750011691a	no	6
<b>Warnings:</b>					
<b>Information:</b>					

11	NPL Documents	Ref_DN_Ntc_of_final_reject.pdf	428017 b16086a6948281652ce7651c2c2752399f 61713	no	6
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			67561063		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>          If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>          If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>          If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					